

# 2024 Forum on Rural Population Health & Health Equity

**Sing It Together Now! Uniting Diverse Sectors, Partners,  
and Funding Together for Systemic Change**

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# 2024 Forum on Rural Population Health & Health Equity

- Audio has been muted for all participants upon entry
- Moderators will assist with Q+A at the end of the presentation
- Presentation slides will be posted at [ohsu.edu/orhforum](https://ohsu.edu/orhforum)
- Sessions will be recorded and available to attendees
- Please take the session surveys!



*Uniting Diverse Sectors, Partners, and Funding Together for Systemic Change*

**Sing It Together Now!**



# Overview

**Systemic improvements require a cast of characters, including nonprofits, public and private sectors, and community members who are directly impacted by changes.**

- How do we bring together the right partners?
- How do we integrate different sectors, like education, public health, and economic development?
- How do we sustainably and creatively pay for the good work that needs to be done?



At Yamhill CCO, we've redesigned our community funding process for responsiveness, equity, and cross-sector partnerships with a single-entry application to five different funding sources for easier matching and braiding.

We've partnered in workforce development as a public health solution, uniting different agencies and sectors for private/public partnerships around childcare.

**Using the lessons we've learned, let's explore how your community can increase collaboration and access to resources...**

# Learning Objectives

## Objective #1

To explore case studies from YCCO to learn **new ways to collaborate between potential partners and efficiently and sustainability** allocate funding and other resources and to **think differently about diverse partners for public health projects**, including reaching out to CBOs, nonprofits, educational and business sectors, and private industry partners.

# Learning Objectives

## Objective #2

To learn tools for **incorporating community voices in public health initiatives, to expand SDoH-E solutions** for community health to include elements like technical assistance to partners, community facilitation, and economic development, and to **reevaluate organizing and leveraging different sources of funding for synergy, efficiency, and expanded scope.**

# Learning Objectives

## Objective #3

To help participants identify new partnerships to pursue in each attendee's community. This session promotes health and health equity by **building new partnerships for delivery of resources and coordination of efforts around SDoH-E, primary prevention, and in response to community-identified health needs.**



# Case Study #1

## Oregon Health and Education Collaborative (OHEC)

- **Overview:**

- YCCO is one of five pilot sites awarded support by OHEC
- Developing a Child Success Model (CSM) for first 1,000 days
- National replicability with a 2025 Oregon Legislative ask

- **Partners Organizations:**

- OHEC, YCCO Early Learning Hub, A Family Place, Head Start of Yamhill COunty, the Confederated Tribes of Grand Ronde, Mid-Willamette Valley Community Actions Childcare Resource & Referral, Provoking Hops, Unidos, Yamhill County HHS, Oregon HHS, Yamhill County Doulas, Yamhill County Public Health

# Case Study #1

## Oregon Health and Education Collaborative (OHEC)

- **Outcomes:**

- A local process that is refined and works, regardless of the legislative outcome.
- Community partnership & capacity-building

- **Key Takeaways:**

- Families know what they need and want. It's our job to listen and implement their vision.
- Resources, culturally-responsive programs and supports for connection are emerging as the most critical needs

# Case Study #2

## Childcare Workforce Development & the Yamhill County Childcare Taskforce

- **Overview:**

- \$733,333 in initial funding for a 3-year pilot program
- Collaborative effort to address childcare desert and lack of early care education workforce in Yamhill County
- Supports training and recruitment of multi-lingual apprentices and support for existing facilities to expand capacity

- **Partners:**

- Child Care Resource & Referral (CCR&R), Yamhill County HHS, Yamhill ELH, Head Start of Yamhill County, Willamette ESD, Primeros Pasos

# Case Study #2

## Childcare Workforce Development & the Yamhill County Childcare Taskforce

- **Outcomes:**

- Supports for existing center and in-home childcare providers, including business assistance, continuing education, apprenticeships, and scholarships
- New childcare spots across provider types and CTE supports

- **Key Takeaways:**

- All 36 Oregon Counties are childcare deserts
- Affordable, accessible childcare options for families support public health, early childhood literacy and preschool readiness, family health, and private sector workforce needs

# Case Study #3

## Single-entry Grant Application

- **Overview:**

- Almost \$2.5 million in funding available for CBOs for a variety of community development projects
- Funding from five (5) sources with a more equitable process for aligning projects with appropriate funding source
  - Early Learning Funds: \$70,000
  - Traditional Health Worker Funds: \$50,000
  - Community Health Improvement Funds: \$50,000
  - Community Prevention & Wellness Funds: \$1,000,000
  - Supporting Health for All through REinvestment: \$1,300,000

# Case Study #3

## Single-entry Grant Application

- **Outcomes:**

- \$2,275,000 in projects funded in 2023
- Accessible, equitable funding practices that put the responsibility on staff to understand funding regulations and make our funds easier for our critical partners to access

- **Key Takeaways:**

- Many of our partners need more support to access funds for the right work
- We have more opportunities internally to match, braid, or more appropriately designate funds
- Our community relationships are more authentic and stronger when we prioritize our community's needs

# Summary

- **Sometimes the best step is bringing together the right partners to shine in their specialties.**
- **Different industries and sectors have different methodologies for the same great work.**
- **We have more resources overall when we combine them.**

**The choir sounds better with all voices singing in unity!**

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Thank you to our partners!

