

October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



WEDNESDAY OCT. 2, 2024

8:30 a.m 11:30 a.m. Room EF Workshop	RHC Financial/Operational Indicator Report and Best Practices Ralph Llewellyn, CPA Partner, Eide Bailly LLP We will review the recently completed Oregon Rural Health Clinic (RHC) Financial Indicator Report and explore the current performance of Oregon RHCs for selected financial indicators. The discussion will include sharing best practices gathered from interviews with some Oregon RHCs identified as high performers and observations from RHCs across the country.
9:00 a.m 1:00 p.m.	Oregon AHEC Statewide Advisory Board Meeting Invitation only
10:00 a.m 10:50 a.m. Room AJ Pre-Conference	CAH CEO Networking Session Invitation only
11:00 a.m 11:50 a.m. Room AJ Pre-Conference	CAH CEO Listening Session: Topic To Be Announced Invitation only
12:00 p.m 12:50 p.m. Room AJ Pre-Conference	CAH CEO Luncheon Invitation only
1:00 p.m 1:10 p.m.	Welcome and Introductions Robert Duehmig Director, Oregon Office of Rural Health
1:10 p.m 2:00 p.m.	Plenary: Jeff Harper Jeff Harper President, Inquiseek The culture of health care systems significantly impacts its staff, and that culture translates directly to the quality of care you can deliver. We will cover the best practices that can improve your health care system culture.
2:10 p.m 3:00 p.m.	Concurrent Sessions
Room AJ	From Regulations to Rural Excellence Kate Hill, RN VP Client Success, The Compliance Team During this talk we will review the RHC regulations, learn the most common deficiencies and find ways to avoid those deficiencies while improving the quality in our clinics.



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WEDNESDAY OCT. 2, 2024

2:10 p.m 3:00 p.m. Room EF	What Rural Hospitals Need to Know About Developing Partnerships Jeffrey Sommer, MPP Managing Director, Stroudwater Associates Clare Kelley, MPH Senior Consultant, Stroudwater Associates This presentation will provide a comprehensive framework for understanding partnerships and their relevance in today's rural health care landscape and delve into alternative partnership structures and emerging models. We will examine stand-alone strategic and operating risks for rural health systems, along with tools to identify and mitigate inherent partner risks in any collaboration.
2:10 p.m 3:00 p.m. Room G	Challenges in Access to Maternal and Child Care in Rural Oregon Amy Hermesch, MD, Professor, OHSU OB/GYN Perinatology Division It is no secret that we are experiencing challenges in maternal and child care in rural Oregon. We will discuss these challenges and some of the innovative solutions that different communities are employing to overcome them.
2:10 p.m 3:00 p.m. Room HI	State of the Rural Traditional Health Workers: Building a Resilient Community Health Workforce Janessa Wells, CHW Workforce Navigator, Oregon Coalition of Local Health Officials This presentation will share three case studies that successfully address rural workforce challenges and will highlight best practices for retention, supervising for success, and how to build a resilient rural community health workforce. It will include creative financial models and the importance of promoting systemic care alongside self-care.
3:10 p.m 4:00 p.m.	Concurrent Sessions
Room AJ	Financial and Operational Challenges for RHCs: New Strategies Katie Jo Raebel, CPA Principal, Wipfli RHCs are ever-expanding the breadth and depth of services provided to the communities they serve, but choosing how to do that can be a daunting task. This session will cover emerging strategies and ways to implement them while meeting the financial and operational challenges they present.
3:10 p.m 4:00 p.m. Room G	Rural Hospital Engagement in Economic Development: Why and How Marie Barry Director of Community Economic Development, Rural Wisconsin Health Cooperative The financial health of rural hospitals and the physical health of patients is largely influenced by the local economy. This session will provide a comprehensive case that can be made to your board and local leaders for your rural hospital's engagement in economic development. We will explore actionable strategies for engaging in local economic development efforts and tangible takeaways for all attendees.



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



WEDNESDAY OCT. 2, 2024

3:10 p.m 4:00 p.m. Room EF	Tribally Led Health Care Systems Addressing Workforce Development Sasha Jones, Licensed Dental Therapist Dental Health Aide Specialist, Northwest Portland Area Indian Health Board (NPAIHB) Miranda Davis, MPH, CHAP Program Manager, NPAIHB Carrie Sampson-Samuels Community Health Aide Program Project Director, NPAIHB The Tribal Community Health Provider Program (TCHPP) partners with Portland area Tribes and invests in the future of our Tribal nations by developing culturally appropriate education programs and supports Tribes as they incorporate various practitioners into Tribal health care programs. The Community Health Aide Program (CHAP) was designed to meet Tribal members where they are and support community members looking to advance in their career while improving overall health for communities. CHAP promotes recruitment from within communities to improve the overall health for communities.
3:10 p.m 4:00 p.m. Room HI	To Be Announced
4:10 p.m 5:00 p.m. Room BCD	Closing Plenary for the Day
5:00 p.m 6:30 p.m. Main Halls	A Taste of Oregon: Reception With Our Partners
7:00 p.m. Cascade Board Room	ORHA board meeting Invitation only
	THURSDAY OCT. 3, 2024
7:30 a.m 8:20 a.m.	Breakfast and ORHA Meeting (open to all) Robert Duehmig Director, Oregon Office of Rural Health
8:30 a.m 9:20 a.m.	Concurrent Sessions
Room AJ	Simplifying Care Management Services and Telemedicine for RHCs Patty Harper, RHIA, CHC Principal/Consultant, InQuiseek Consulting This session will not only discuss the regulatory guidance for care management services and telehealth/telemedicine, but will also give practical technical assistance on implementing and billing these services in your RHC.



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



THURSDAY OCT. 3, 2024

8:30 a.m 9:20 a.m. Room EF	Integrating Worker and Patient Safety in Critical Access Hospitals David Hurtado, ScD, SM Associate Professor, Oregon Institute of Occupational Health Sciences,OHSU The COVID-19 pandemic highlighted the link between worker and patient safety. This presentation's objective is to describe the rationale and design of an Agency for Healthcare Research and Quality (AHRQ)- funded randomized controlled trail for integrating worker and patient safety in Critical Access Hospitals (CAHs) in Oregon. SAINTS (safety integration stakeholders) is aimed at implementing an intervention to tackle risk factors for patient falls and patient-assist injuries through the coordination of patient and employee safety actions and people.
8:30 a.m 9:20 a.m. Room G	Leveraging Community Partnerships to Increase Rural Immunization Rates Jill Johnson, RN, BSN, MEM Clinical Vaccine Specialist, OHA Immunization Program Katie Russell, BSN, MPH, RN Deputy Director, Jefferson County Public Health Rachel Ellis, CCMA Quality Manager & Public Health Manager, Winding Waters Medical Clinic
	This presentation will focus on leveraging partnerships in rural areas to improve vaccine coverage. We will discuss vaccine disparities in rural areas of Oregon by sharing relevant and supportive immunization data. Two or three RHCs will co-present to share details on their successful partnerships with organizations in their communities to reach vulnerable and hard to reach populations. We will recommend actionable next steps for clinics to initiate similar efforts.
8:30 a.m 9:20 a.m. Room HI	Breaking the Mold: Rethinking Nursing Shortages in Oregon Rick Allgeyer, PhD Research Director, Oregon Center for Nursing Dawne Schoenthal Program Director, Oregon Center for Nursing Jana Bitton, MPA Executive Director, Oregon Center for Nursing Oregon currently boasts an unprecedented number of licensed nurses, debunking the traditional notion of a nursing shortage. Nurses are choosing not to work under existing expectations, fueling vacancies. Work environments must adapt to support the individual needs of the workforce. This presentation will illuminate strategies for organizations to reevaluate internal dynamics, implement systemic changes to support staff, and provide coaching for adaptive coping strategies.
9:30 a.m 10:20 a.m.	Concurrent Sessions

Room AJ Rural Health Clinic Regulatory and Legislative Update Sarah Hohman, MPH, CRHCP | Director of Government Affairs, National Association of Rural Health Clinics

> The RHC Washington update will cover the latest health policy updates and trends pertaining to the RHC program and day-to-day operations. From regulatory to legislative updates, this is a vitally important session for RHC attendees seeking the latest information and opportunities to be involved in federal advocacy.



October 2 - 4, 2024 Riverhouse Lodge | Bend, OR

THURSDAY OCT. 3, 2024

9:30 a.m 10:20 a.m. Room EF	 State and Community-Based Partnerships in the Rollout of Healthier Oregon Sandi Cleveland Phibbs, PhD, MPH Innovation, Evaluation and Research Manager, OSU Center for Health Innovation Monica Juarez, MPH Community Outreach and Engagement Strategist, Community Partner Outreach Program, OHA Alex Llumiquinga, CHW Director del Programa Arcoíris Cultural, Arcoíris Cultural/Olalla Center Beginning July 2022, Healthier Oregon (formerly "Cover All People"/HB 3352) expanded access to OHP benefits to Oregonians of any immigration status. This presentation will cover: 1) the unique partnership between OHA and community partners to provide outreach, enrollment and navigation supports; 2) how community partners in rural areas addressed access and navigation barriers experienced by new OHP members; and 3) what we learned about implementation in rural areas during the first year of this significant statewide policy.
9:30 a.m 10:20 a.m. Room G	Rural Community Palliative Support: Educate and Innovate with Community Health Erin Collins, MN, RN, CHPN Program Director, The Peaceful Presence Project Oralia, Mendez, MPH, CHW Manager, Workforce Development and Community Programs, Oregon State University In rural communities, access to palliative care can be limited or non- existent. Community-based, primary palliative support, delivered by community health workers (CHWs), is a solution to ensure equitable care for rural residents. This session describes a partnership between a CBO and Oregon State University in development, delivery and evaluation of a hybrid continuing education course in palliative care for CHWs.
9:30 a.m 10:20 a.m. Room HI	To be Announced
10:20 a.m 10:40 a.m.	Break
10:40 a.m 11:30 a.m.	Concurrent Sessions
Room HI	RHC Plan of Correction Tressa Sacrey, BA Education Director, Compliance and Education, Health Services Associates, Inc. Maintaining full compliance can feel like an impossible task. This session will cover what to do when things don't go just right. We will review how to submit a successful plan of correction and common areas that seem to trip clinics up.



October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



THURSDAY OCT. 3, 2024

10:40 a.m 11:30 a.m. Room AJ	Integrating Workforce Wellness into Everyday Organizational Decisions Lisa Ladendorff, LCSW, CHW Director of Training and Consulting Programs, Northeast Oregon Network Edna Murrieta, MS. Ed. CHW DEI and Training Coordinator, Northeast Oregon Network Learn how to use the Surgeons General's Framework for Mental Health and Wellbeing in the Workplace as a guide for assessing the impact of everyday organizational decisions on worker wellbeing. This presentation will detail how NEON has used the framework to create a short assessment tool that can quickly be used to assess the impact of everyday organizational decisions on five different aspects of worker wellbeing: protection from harm, connection and community, work-life harmony, mattering at work and opportunity for growth.
10:40 a.m 11:30 a.m. Room EF	Providing Upstream Suicide Prevention Strategies in Rural Communities Debra Darmata, MS Adult Suicide Prevention Coordinator, OHA Nirmala Dhar, LCSW Older Adult Behavioral Health Services Lead, OHA Tim Glascock, MPH Statewide ASIST Coordinator, Association of Oregon Community Mental Health Programs The Oregon Health Authority (OHA) was awarded a five-year CDC suicide prevention grant in 2022, focusing on rural and remote communities, older adults, and Service Members, Veterans and Families (SMVF). This presentation will highlight year-two successes of the grant, including the implementation of a Program to Encourage Active, Rewarding Lives (PEARLS) and Applied Suicide Intervention Skills Training (ASIST) trainings.
10:40 a.m 11:30 a.m. Room G	The Power and Promise of Mobile Integrated Health Madison Riethman, MPH, CPH Grant Project & Data Manager, Oregon CLHO Mobile integrated health (MIH) is a care delivery model that brings resources to patients in a home or community-based setting, frequently using specially trained EMTs, paramedics and CHWs to support patients with chronic disease management, preventative care and wraparound, health-related services. This presentation will define the landscape of MIH work in Oregon, share experiences from programs around the state and discuss ways in which public health and health care can come together to drive this work forward.

11:40 a.m. - 12:30 p.m. Awards Luncheon Followed by Student Posters



October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



THURSDAY OCT. 3, 2024

12:40 p.m 1:30 p.m.	Concurrent Sessions
Room AJ	Increasing Access to High Quality Care for Youth: School-Based Health Center
	Rebecca Jacobs, RN, BSN Public Health Nurse, OHA Kate O'Donnell, MPH School-Based Health Program Team Lead, OHA Jennifer Harris Director of Operations, Orchid Health Missy Albrich Operations Manager/Clinic Manager, Orchid Health Katelin Tellechea Outpatient Services Director, Morrow County Health District
	In this session, we will provide an overview of OHA's School-Based Health Center state program standards for certification. Orchid Health will then share an example of how RHCs have worked to meet these standards and create sustainable, high-quality health centers that serve youth in rural communities.
12:40 p.m 1:30 p.m. Room EF	Health Equity ECHO Program: Peer-to-Peer Learning in Public Health Agencies
ROOMER	Agencies Maggie McLain McDonnel, MPH Director of Education, Oregon ECHO Network, Oregon Rural Practice-based Research Network, OHSU
	Much work remains to eliminate health inequities. Oregon's local and Tribal public health authorities (LPHAs) are working to improve plans, programs and partnerships to promote health equity. The OHA, OHSU- PSU School of Public Health, and the Oregon ECHO Network hosted a program to increase LPHA professionals' knowledge and skills to address health inequities, including racism in Oregon, data justice, developing equity-centered program plans, community power building and more. This presentation will share promising methods for peer-to- peer support to promote health equity.
12:40 p.m 1:30 p.m. Room G	Building a Community-Based Nursing Service in Rural Communities Seiko Izumi, PhD, RN Associate Professor, OHSU School of Nursing Dana Womack, PhD, RN Assistant Professor, OHSU Department of Medical Informatics & Clinical Epidemiology Gina Seufert, BSN, RN Vice President of Physicians and Clinic Services, Adventist Health in Tillamook
	Nurse care coordinators in rural communities play a critical role in assisting patients to manage their health and bridge care gaps due to the limited resources available in rural communities. Despite their significant contributions to achieve the triple aims of rural populations, their work is not well understood and not part of the financial structure of the current health care system. This presentation will discuss the creation of a program model to build a payment mechanism to make this service sustainable and scalable. We will report the

strategies and data to demonstrate the impact of this model.



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR

THURSDAY OCT. 3, 2024

12:40 p.m 1:30 p.m. Room HI	Critical Access Hospital Topics Ralph Llewellyn, CPA Partner, Eide Bailly LLP This session will address current CAH hot topics based on current events in the fall of 2024. Specific topics may include regulatory, compliance, operational and reimbursement opportunities and challenges facing CAHs.
1:30 p.m 2:00 p.m.	Break and Refreshments With Partners
2:00 p.m 2:50 p.m.	Concurrent Sessions
Room AJ	Summary of Upcoming PCPCH Model Updates Amy Harris, MPH Patient-Centered Primary Care Home Program Manager, OHA Susan El-Mansy, MPH PCPCH Policy and Operations Analyst, OHA Amber Anderson PCPCH Improvement Specialist Lead, OHA Presenters from OHA will give an overview of the new Patient- Centered Primary Care Home (PCPCH) Standards which will be implemented in January 2025. The presentation will focus on practical strategies and processes tailored toward practices in rural Oregon to help them meet the new standards and build capacity to address health inequities in their patient population.
2:00 p.m 2:50 p.m. Room EF	Partnering to Deliver Community Conversations About Behavioral Health Nicole Breuner, MPH Program Coordinator, OSU Center for Health Innovation Sandi Cleveland Phibbs, PhD, MPH Innovation, Evaluation & Research Manager, OSU Center for Health Innovation A needs assessment of communities in the Oregon/Idaho high-intensity drug trafficking area indicated that they are overwhelmed by overdose response and need assistance coming together. An OSU extension adapted the Substance Abuse and Mental Health Services Administration's (SAMHSA's) Community Conversations about Mental Health and implemented it in six rural counties to build capacity to address behavioral health needs. This presentation will discuss how community conversations improved understanding of the local context, developed stronger relationships, created action plans, formed coalitions, applied for and received funding and implemented evidence- based practices.
2:00 p.m 2:50 p.m. Room G	RHC - Revenue Cycle and Financial Improvement Jonathan Pantenburg Principal, Wintergreen RHCs face an environment of increasing cost and stagnant reimbursements. This presentation will focus on revenue cycles and financial and operational improvement opportunities to increase the performance and solvency of RHCs.



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



PPORTUNITY

THURSDAY OCT. 3, 2024

2:00 p.m 2:50 p.m. Room HI	Recruitment and Retention of Physicians Via Immigration Sponsorship: Case Examples of How Rural Oregon Employers Filled Their Shortages Yaschar Sarparast Attorney, Sarpa Law This presentation will give employers several real-life case examples of various types of Oregon employers (hospital, practice group and large clinics) who have used immigration sponsorship and are happy with their results.
3:00 p.m 4:00 p.m.	Plenary Panel: Social Drivers of Health Solutions - Addressing Housing and Food Insecurity in Rural Communities Marian McFadden Principal Deputy Assistant Secretary for Community Planning and Development, HUD USDA Food Nutritional Services panelist Moderator: Robert Duehmig
4:00 p.m 5:30 p.m.	Happy Hour With ORH and Partners

FRIDAY OCT. 4, 2024

8:30 a.m. - 9:30 a.m. Breakfast and Plenary: Health Professions Student Presentations Room BCD

9:40 a.m. - 10:30 a.m. Concurrent Sessions

Room AJAlzheimer's and Dementia in Rural CommunitiesLori Stanton, MA | Program Director, Alzheimer's Association Oregon
and SW Washington ChapterThis presentation will showcase learnings from the Alzheimer's
Association as they navigate the rural landscape of Alzheimer's and
dementia care. The Alzheimer's Association Oregon and SW
Washington chapter has spent the past 10 months in seven rural
Oregon counties meeting with leaders, families and those diagnosed to

the findings and our next steps.

identify challenges and barriers to accessing care. Join us as we share



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



PPORTUNITY

FRIDAY OCT. 4, 2024

9:40 a.m. - 10:30 a.m. Room HI

Enhancing SANE Services in Rural Oregon

Meira Pomegranate, RN, BSN, OR-SANE, SANE-A, SANE-P | SANE/SAE Coordinator, Oregon Sexual Assault Task Force

Rural Oregon faces unique challenges in providing medical-forensic services to sexual assault survivors, largely due to the significant initial training and ongoing support required for Sexual Assault Nurse Examiners (SANE) amidst geographic and resource constraints. This presentation outlines these obstacles, explores the innovative use of telehealth to extend the reach of SANE services, and proposes a comprehensive strategy to improve accessibility and quality of care for survivors in remote areas.

9:40 a.m. - 10:30 a.m. Room G Alexandra Topper, MPH | Improvement Advisor, Comagine Health Tiffany Sopher | Project Lead, Elkton Wellness Initiative, Elkton Community Education Center Health care access is a persistent issue in rural communities due to limited provider availability, long travel times and other challenges.

limited provider availability, long travel times and other challenges. Telehealth can help rural residents overcome these barriers, though it presents its own set of challenges. With support from Comagine Health, Elkton Community Education Center (ECEC) developed a wellness initiative to coordinate services. This presentation will demonstrate how ECEC is successfully bridging the gap between community members and the health care system and engaging rural residents in important health promotion activities.

opportunities within rural communities, access to entry-level jobs and

9:40 a.m. - 10:30 a.m. Room EF Public Health Career Technical Education Opportunities Sarah Baron, MPH, Ed.D. | Community Health Program Director, Central Oregon Community College Katie Plumb|Health and Human Services Director, Crook County Nancy Burham, CHW | Traditional Health Worker Liaison, PacificSource What is Career Technical Education (CTE) and how does this translate to boots-on-the-ground community health work and support public health workforce development? This session will discuss how CTE leverages resources at community colleges alongside public health workforce partners. A CTE designation opens doors to high school partnerships, an advisory group to inform curriculum, statewide reciprocity, workforce development funding, as well as local career development resources. This presentation will look at educational

support for career development.



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



PPORTUNITY

FRIDAY OCT. 4, 2024

10:40 a.m. - 11:30 a.m. Concurrent Sessions

Room AJ

Prepaid Health Plan Supplemental Payments Adrienne Cook | Safety Net Clinic Analyst, OHA AJ Rudd | Fiscal Analyst, OHA

This presentation will cover the basics of Prepaid Health Plan (PHP) supplemental payments. These payments represent the difference between the payment received by the RHC from the PHP(s) for treating the CCO enrollee and the payment to which the RHC would be entitled if they had billed Division directly for these encounters according to the clinic's Medicaid Prospective Payment System (PPS) encounter rate. We will go over the rules around submitting for these supplemental payments, the calculations and payments.

10:40 a.m 11:30 a.m. Room EF	Medicaid 1115 Waiver Health Related Social Needs Program Kali Glenn-Haley Operations & Policy Analyst 4, Housing, OHA Amelia Reynolds Operations & Policy Analyst 4, Climate, OHA Oregon's most recent 1115 Medicaid Waiver includes the authority to provide Health-Related Social Needs (HRSN) services to OHP Members and addresses population health and equity by supporting historically underserved Medicaid beneficiaries including people involved with child welfare, at risk of houselessness, transitioning to dual coverage, released from institutional and carceral settings, and youth with special health care needs. This presentation will discuss how the HRSN program provides a community-based or CCO touchpoint for members to provide these services and support health-related system navigation.
10:40 a.m 11:30 a.m. Room G	ORH Community Listening Tour: Final Results and Takeaways Sarah Andersen, MPH Director of Field Services, Oregon Office of Rural Health
10:40 a.m 11:30 a.m. Room HI	Translation Is Not Enough: Authentic Partnership to Create a Novel CHW Training Curriculum Emilie Lamson-Siu, MSW Systems& Workforce Innovation Program Manager, Oregon Center for Children and Youth with Special Health Needs (OCCYSHN), OHSU Joel Pelayo, CHW Community Health Worker, The Next Door, Inc. Liliana Justo-Bello, CHW Community Health Worker, The Next Door, Inc. Ana Brooks Bilingual Outreach and Training Specialist, Oregon Family to Family Health Lindsey Patterson, PhD Sr. Program Evaluation Associate, OCCYSHN, OHSU



> October 2 - 4, 2024 Riverhouse Lodge | Bend, OR



PPORTUNITY

FRIDAY OCT. 4, 2024

Room HI

10:40 a.m. - 11:30 a.m. Translation Is Not Enough: Authentic Partnership to Create a Novel CHW **Training Curriculum**

Health care workforce shortages in rural Oregon often leave Latino children and youth with special health care needs (CYSHCN) without sufficient care. Latino CYSHCN from rural communities experience additional barriers to care, and CHWs can help fill service gaps in culturally concordant ways. The Oregon Center for Children and Youth with Special Health Care Needs (OCCYSHN) partnered with The Next Door, Inc. to create a course designed specifically for Latino CHWs. This session includes an overview of the process, preliminary outcomes and future implications for rural health care providers.

11:40 a.m. - 12:30 p.m. Closing Plenary: To be announced