



Welcome!

ALZHEIMER'S  ASSOCIATION®

2024 ALZHEIMER'S DISEASE FACTS AND FIGURES



NEARLY **7 MILLION** AMERICANS ARE LIVING WITH ALZHEIMER'S



IT KILLS MORE THAN BREAST CANCER OR PROSTATE CANCER **COMBINED**

OVER **11 MILLION** AMERICANS PROVIDE UNPAID CARE FOR PEOPLE WITH ALZHEIMER'S OR OTHER DEMENTIAS

BETWEEN 2000 AND 2021, DEATHS FROM HEART DISEASE HAVE **DECREASED 2.1%**



WHILE DEATHS FROM ALZHEIMER'S DISEASE HAVE **INCREASED 141%**

IN 2024, ALZHEIMER'S AND OTHER DEMENTIAS WILL **COST THE NATION \$360 BILLION**

BY 2050, THESE COSTS COULD RISE TO NEARLY **\$1 TRILLION**

THESE CAREGIVERS PROVIDED MORE THAN **18 BILLION HOURS** VALUED AT NEARLY **\$347 BILLION**

THE LIFETIME RISK FOR ALZHEIMER'S AT AGE 45 IS



70% OF DEMENTIA CAREGIVERS FEEL STRESSED WHEN COORDINATING CARE

AND MORE THAN HALF OF CAREGIVERS SAID NAVIGATING HEALTH CARE IS **DIFFICULT**

3 in 5 DEMENTIA CAREGIVERS SAY LESS STRESS AND MORE PEACE OF MIND ARE POTENTIAL BENEFITS OF HAVING A CARE NAVIGATOR

56% SAY IT COULD HELP THEM BE BETTER CAREGIVERS

For more information, visit alz.org/facts
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ALZHEIMER'S ASSOCIATION

2024 ALZHEIMER'S DISEASE FACTS AND FIGURES

SPECIAL REPORT
MAPPING A BETTER FUTURE FOR DEMENTIA CARE NAVIGATION



ALZHEIMER'S ASSOCIATION



2024 OREGON ALZHEIMER'S STATISTICS



PREVALENCE

Number of People Aged 65 and Older with Alzheimer's (2023) **79,100**

% of Adults Over 65 with Alzheimer's **10%**



CAREGIVING

of Caregivers **170,000**

Caregivers with Chronic Health Conditions **57.4%**

Total Hours of Unpaid Care **229,000,000**

Caregivers with Depression **33.6%**



2024 WASHINGTON ALZHEIMER'S STATISTICS



PREVALENCE

Number of People Aged 65 and Older with Alzheimer's (2023) **126,700**

% of Adults Over 65 with Alzheimer's **10.2%**



CAREGIVING

of Caregivers **247,000**

Caregivers with Chronic Health Conditions **61.1%**

Total Hours of Unpaid Care **378,000,000**

Caregivers with Depression **39.0%**

Total Value of Unpaid Care **\$9,499,000,000**

Caregivers in Poor Physical Health **18.0%**



WORKFORCE

of Geriatricians in 2021 **126**

of Home Health and Personal Care Aides in 2020 **63,300**

Increase Needed to Meet 2030 Demand **216.7%**

Increase Needed to Meet 2030 Demand **27.6%**



HEALTH CARE

ALZHEIMER'S ASSOCIATION

Who We Are

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research.

In Oregon alone, there are more than **79,000 people** aged 65 and older with Alzheimer's. For the **170,000 caregivers** in the state, **229,000,000 hours** are unpaid.*

In Washington alone, there are more than **126,000 people** aged 65 and older with Alzheimer's. For the **247,000 caregivers** in the state, **378,000,000 hours** are unpaid.*



**2023 Facts & Figures at [alz.org/facts](https://www.alz.org/facts)*

“Do things here and now, not after you’re gone. If you have some money, share it. And if you have some time, do something worthwhile.”

Jerome Stone, Founding President, Alzheimer’s Association





ALZHEIMER'S  ASSOCIATION®



Our Impact

Strategic Goals



Providing and enhancing
care and support.



Accelerating
research.



Increasing concern
and awareness.



Strengthening diversity,
equity and inclusion.



Advancing public
policy.



Increasing
revenue.

Enhancing Care & Support



24/7 Helpline
800.272.3900

24/7 Helpline

Our 24/7 Helpline ([800.272.3900](tel:800.272.3900)) is available around the clock. Through this free service, specialists and master's-level clinicians offer confidential support and information to people living with dementia, caregivers, families and the public.



Free Online and Live Education

Find dementia and aging-related resources that connect individuals facing dementia with local programs and services at [alz.org](https://www.alz.org).

Alzheimer's Association
PROGRAMS AND EVENTS

AARP
Housing & Community
Programs and Events

COMMUNITY SERVICES

HOUSING OPTIONS

Local In-Person and Virtual Programs and Support Groups

Get easy access to resources, community programs and services and support group information in your local community at [communityresourcefinder.org](https://www.communityresourcefinder.org).

A light gray world map is visible in the background of the slide, showing the outlines of continents.

**Vision: A world without
Alzheimer's disease
and all other dementia®.**



CAREGIVER EDUCATION AND TRAINING YOU CAN TRUST



The Alzheimer's Association® offers a range of caregiver skill-building courses. Each course includes questions to check existing knowledge and exercises to apply new learnings to personal caregiving situations. The courses aim to help caregivers feel more prepared to handle the challenges that come with caring for someone living with dementia.

The Empowered Caregiver
This education series teaches caregivers how to navigate the responsibilities of caring for someone living with dementia. Caregivers can register for individual courses to meet their needs or complete the entire series. Topics include:

Building Foundations of Caregiving explores the role of caregiver and changes they may experience, building a support team and managing caregiver stress.

Supporting Independence focuses on helping the person living with dementia take part in daily activities, providing the right amount of support and balancing safety and independence while managing expectations.

Communicating Effectively teaches how dementia affects communication, including tips for communicating well with family, friends and health care professionals.

Responding to Dementia-Related Behaviors details common behavior changes and how they are a form of communication, non-medical approaches to behaviors and recognizing when additional help is needed.

Exploring Care and Support Services examines how best to prepare for future care decisions and changes, including respite care, residential care and end-of-life care.

The 10 Warning Signs of Alzheimer's
This course helps caregivers recognize common signs of the disease in themselves and others and identify next steps to take, including how to talk to their doctor.


Understanding Alzheimer's and Dementia
This course covers basic information on the difference between Alzheimer's and dementia, stages, risk factors, research and FDA-approved treatments.

Managing Money: A Caregiver's Guide to Finances
This evidence-based course helps caregivers understand the costs of caregiving and the benefits of early planning and teaches them how to start a conversation about finances, assess financial and legal needs, avoid financial abuse and fraud, and find support when needed.

Dementia Conversations
This course gives caregivers tips and strategies for having difficult — but important — conversations about driving, visiting the doctor and legal and financial planning.

To learn more or find a course near you, visit alz.org/crf. To take an online course, visit alz.org/education.

ALZHEIMER'S ASSOCIATION®




25th Annual **McGINTY** CONFERENCE
A Silver Lining

alz.org/orswwa
800.272.3900

NOV. 6, 2023 | OREGON CONVENTION CENTER | PORTLAND

REGISTER TODAY! The first 250 Oregon family caregivers to register will be admitted for FREE courtesy of Oregon Care Partners.

ALZHEIMER'S ASSOCIATION®

mini **McGINTY** CONFERENCE

Find a full listing of upcoming programs and support groups at alz.org/crf

FY24 Mini McGinty's

- Started with 4 Mini McGintys held in April and May of 2024.
 - Grants Pass
 - Eugene
 - Sisters
 - Bend

Due to the success of the 4, we expanded to 15 in FY25!

FY25 Mini McGinty's

- 9/23/24- Hood River
- 9/24/24- The Dalles
- 10/15/24- Vancouver, WA
- 10/23/24- Moro
- 2/25/25- Medford
- 2/26/25- Grants Pass
- 2/27/25- Roseburg
- March 2025- Salem, Eugene, Corvallis
- April 2025- Klamath Falls
- May 2025- Sisters, Bend
- June 2025- Newport, Lincoln City


Free Resources

- **24/7 Helpline:** 800-272-3900
- **Online caregiver center:**
alz.org/care/
- **TrialMatch®:** alz.org/trialmatch
- **AlzConnected®:** alzconnected.org
- **Alzheimer's Navigator®:**
alzheimersnavigator.org
- **Community Resource Finder:**
communityresourcefinder.org



Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's is the largest fundraiser for Alzheimer's care, support and research.



**WALK
TO END
ALZHEIMER'S**
ALZHEIMER'S  ASSOCIATION

alz.org/walk

Walk the End Alzheimer's Dates

- Salem, OR - 9/8/24
- Corvallis - 9/15/24
- Medford, OR - 9/21/24
- Vancouver, WA - 9/22/24
- Bend, OR - 10/13/24
- Portland, OR - 10/19/24
- Eugene, OR 10/27/24



Alzheimer's and Dementia in Rural Communities

Focus Communities

7 Rural Counties picked for various reasons

- Hood River
- Lincoln
- Sherman
- Wasco
- Josephine
- Klamath
- Douglas

Commonalities Across Communities

- Strong sense of Independence- don't want the “Big City” coming in to provide assistance
- Self Reliance
- Close knit sense of community
- Strong work ethic
- Wanting to stay in their own communities for care

Common Needs Across Communities

- RESPITE!
- Adult Day
- Services being provided in outlying areas (In-Home Care, etc.)
- Neurologist/ Neuropsychologist
- Geriatricians
- Primary Care

Common Needs Across Communities

- Infusion Centers
- Specialists
- Appropriate Housing

Six Questions

- Where do you see gaps in the public's knowledge about Alzheimer's, dementia, and memory loss?
- Are there specific doctors who are very good with families who have been diagnosed?
- Which community partners are well-trusted and regarded in the community?

Six Questions

- Who are specific community influencers? Where do people meet to socialize or gather in your town-senior centers, faith communities, major social groups, civic organizations?
- What suggestions do you have for how the Alzheimer's Association can better serve people in this area?
- What measurable change would you like to see in one year in your community?

Gaps in Knowledge in Communities

- Stigma & Fear
- Understanding Financial Impacts
- Early Signs and Symptoms
- How to help a person who is diagnosed
- Types of tests for diagnosis and Treatment options

Gaps in Knowledge in Communities

- Importance of diet, exercise and brain health
- Legal aspects
- Lack of knowledge around early onset
- Understanding the difference between Alz & dementia
- Knowing where to go for help/ resource knowledge

Gaps in Knowledge in Communities

- Supports for families
- That it is possible to age without dementia
- Care options and how to pay for them
- How to spend down appropriately for Medicaid

Who is good with those who have been diagnosed?

- Summit Health (Bend, OR)
- None that I know of
- PeaceHealth Barger Clinic
- Not enough providers
- A lot of turnover/transition (coastal areas)

Well Trusted Community Providers

- Alzheimer's Association
- Lane Senior Guide
- Samaritan
- SDS

Community Influencers

- Senior Centers
- Churches
- Council on Aging
- Death Café's
- Envision Bend
- Mosaic
- Newcomers Club
- Volunteers in Medicine
- Elks/Eagles/ Lions
- Libraries
- Exercise Clubs
- Colleges-Community Ed.

Community Influencers

- Radio
- Internet
- TV
- YMCA
- Tailgating at football games
- Golf Courses
- Women's Clubs
- Parks & Rec
- Rotary

How can the Alzheimer's Association better serve this community?

- More Mini McGinty's!
- Respite Care
- Activities for those who have been diagnosed
- Research on gut health
- Prefer in person resources over online
- Community awareness about scams/scammers

How can the Alzheimer's Association better serve this community?

- Inservice's at facilities
- Primary Care education
- Lower referral wait times
- Have presence at more events
- Podcast or forums
- Education for Hospice Volunteers

Measurable Change within your community

- More Providers/ Geriatric Providers
- Affordable Housing for staff
- Day drop in center
- More support groups
- Better access/ support working with Medicaid
- Care for younger people with dementia
- Publicized organized events for those diagnosed

Measurable Change within your community

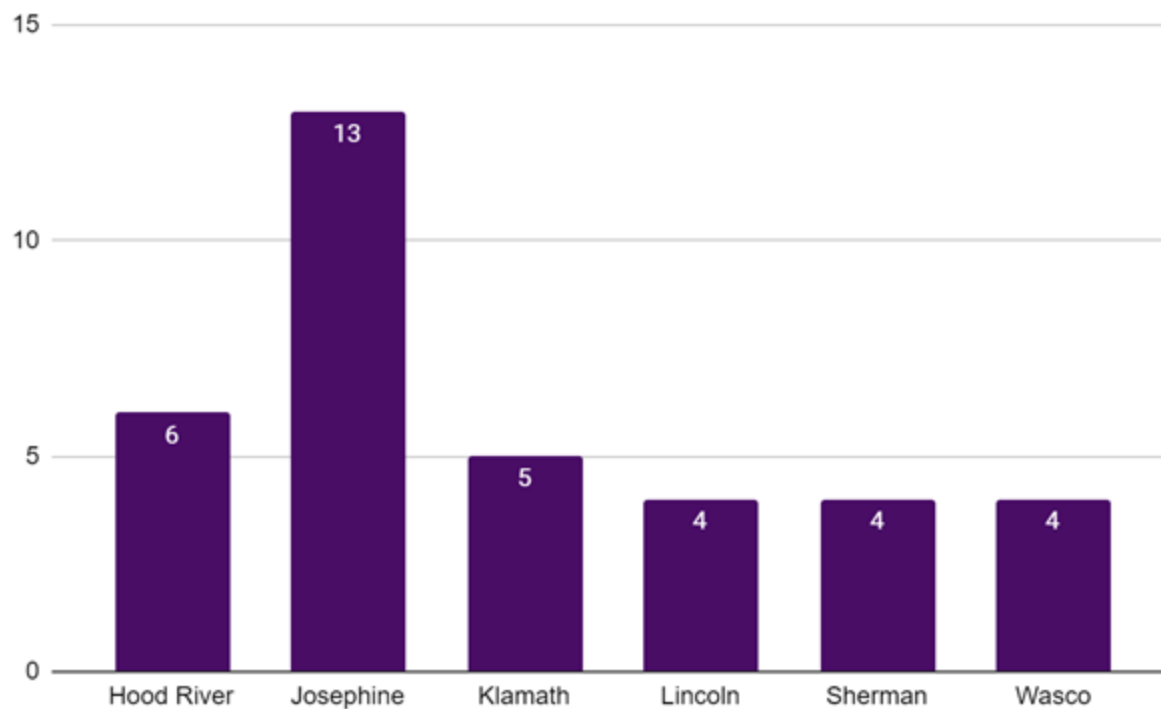
- Education/ training for PCP's/ EMT's
- Education for the general public
- More doctors
- Swimming Pool
- Local infusion centers
- Grief support groups
- Respite Care!!!!

Rural Grant Pilot YTD Results

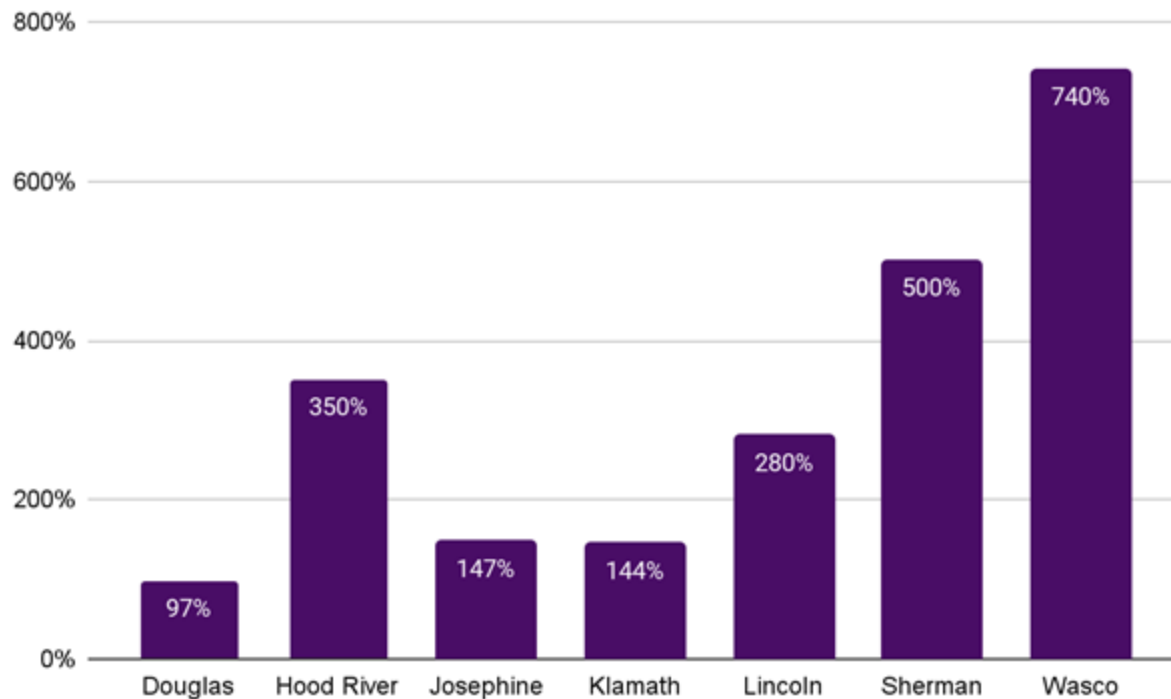
Our first 10 months

- Within FY24, only 6 months of which counted for this project, we reached 553 unduplicated constituents in the 7 rural counties named. That is a 176% increase from FY23.
- Visited each county at least once, most multiple times.
- Created an Impact Plan for each of the 7 rural counties named

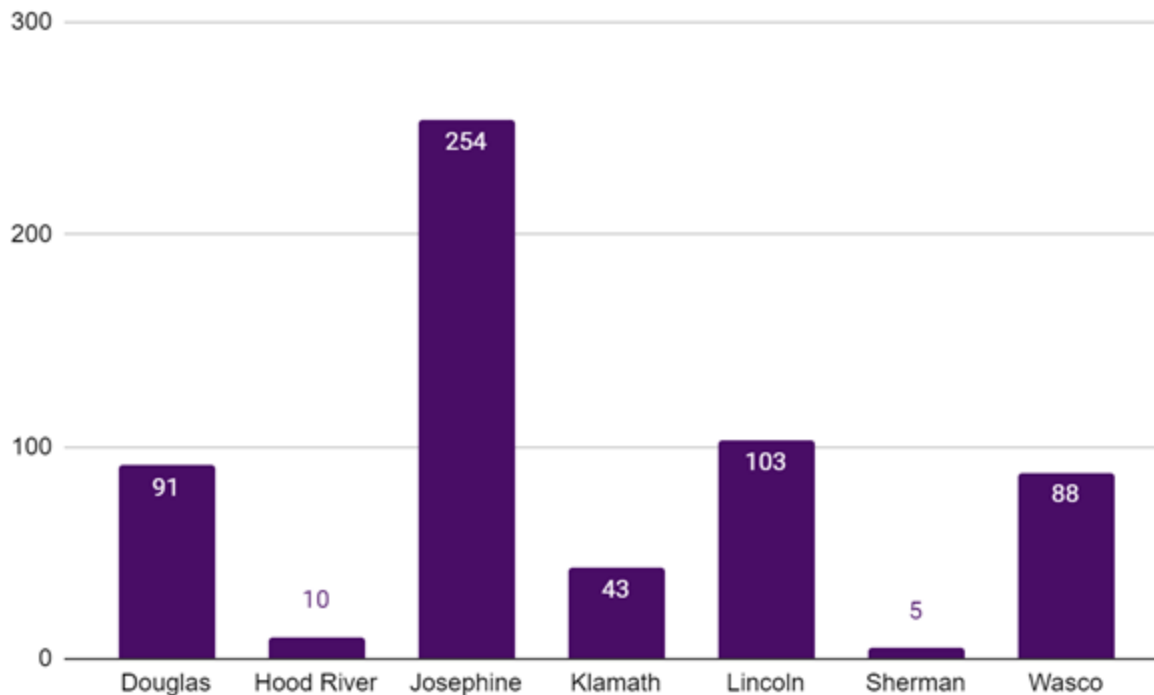
Named Partners



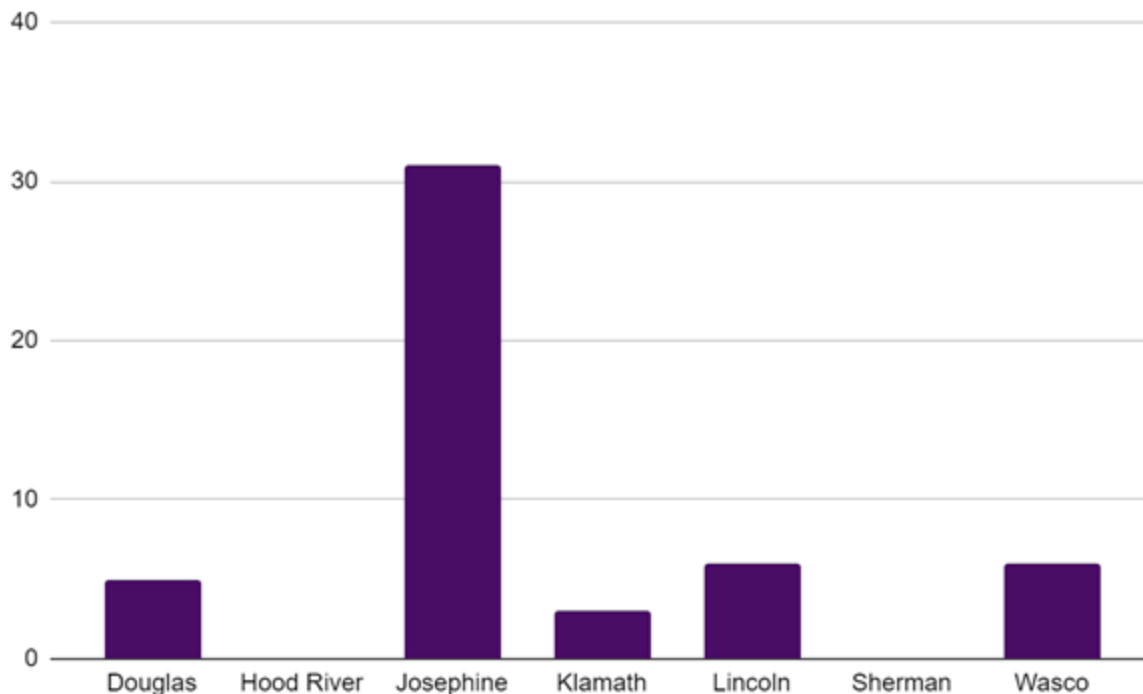
Increase in Individuals Served



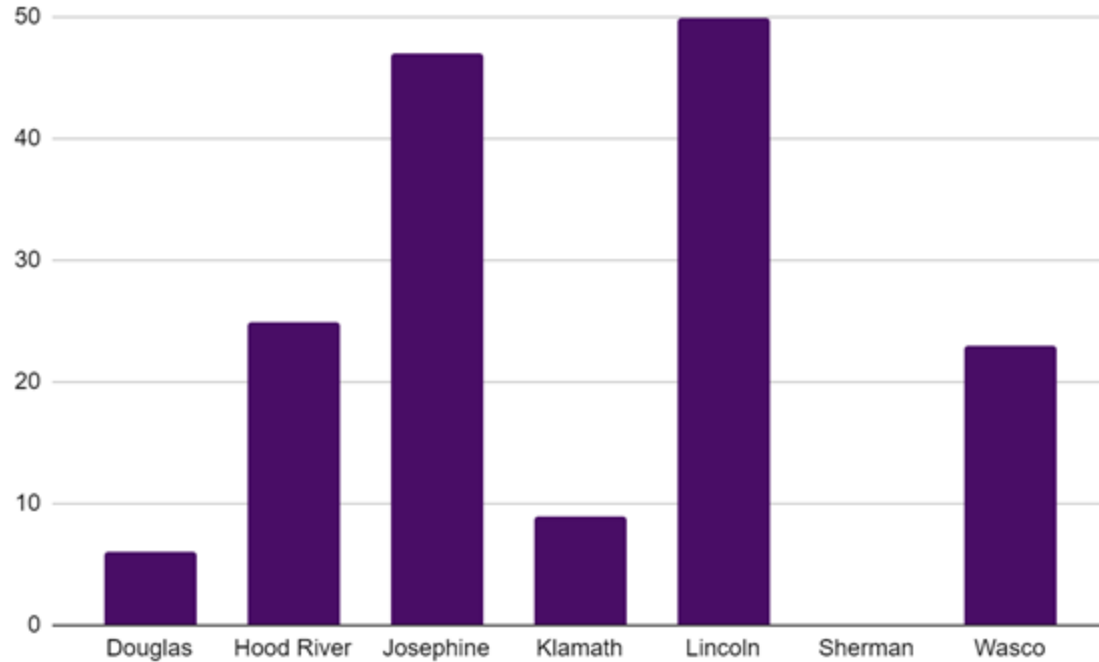
People Over Age 65 Served



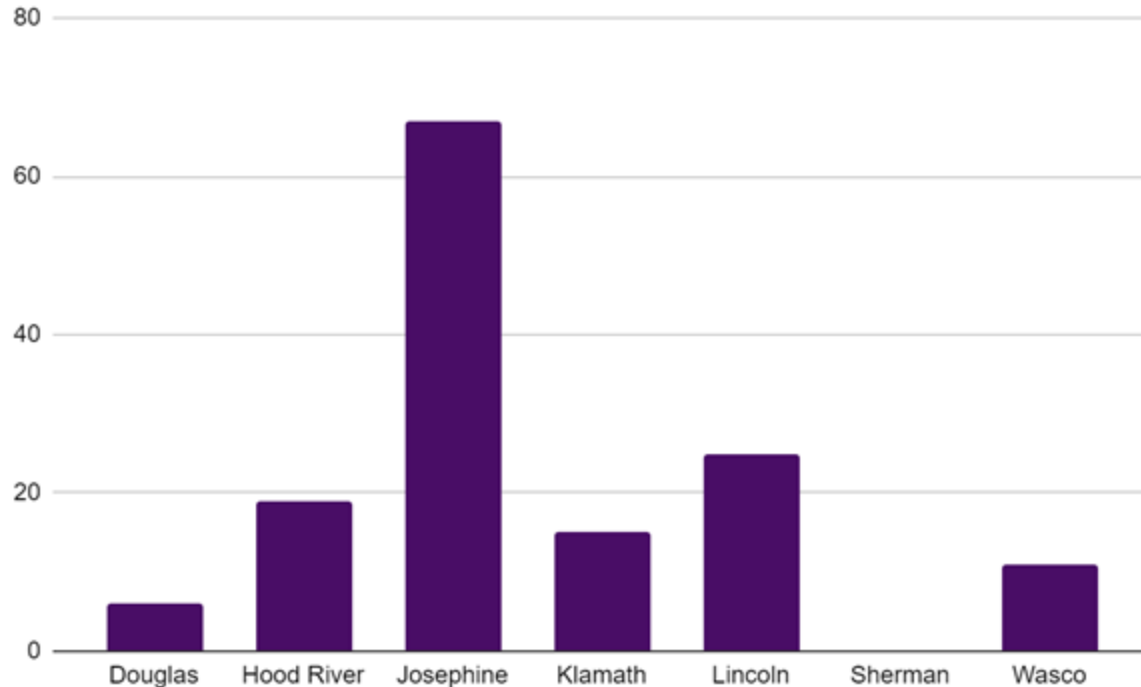
People Who Attended Support Groups



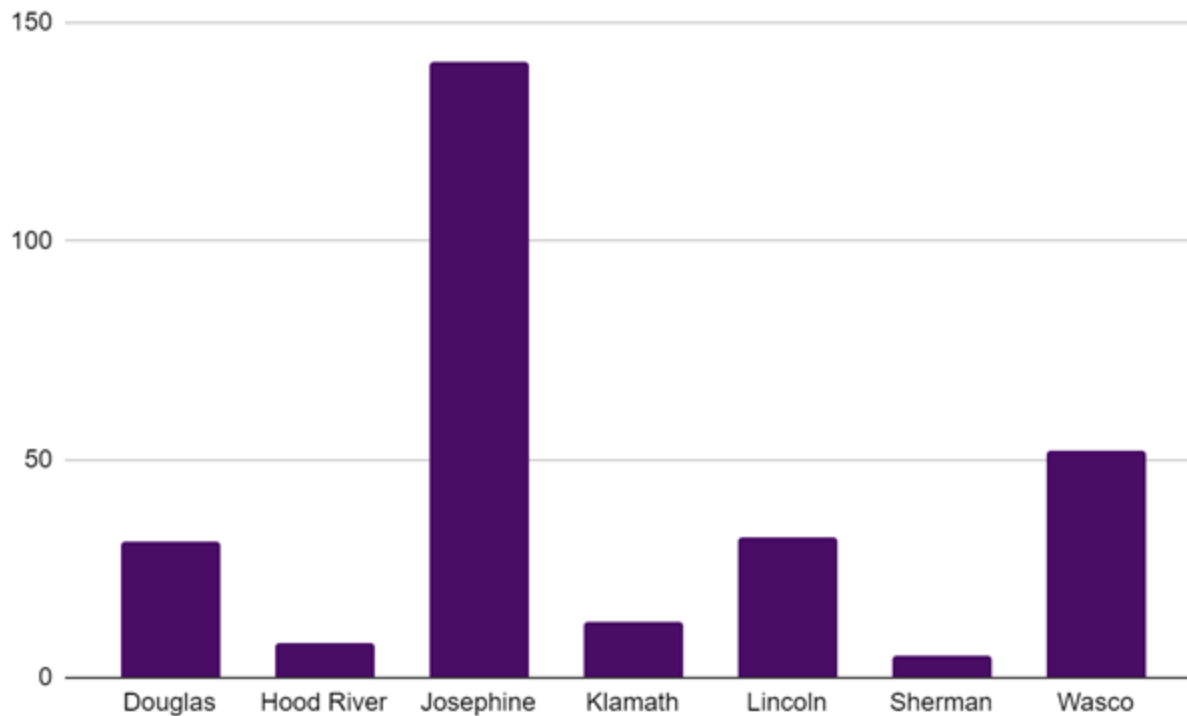
People Who Attended Education Programs



People Receiving Information & Referral



People Who Attended Awareness Presentations



Next Steps

What Now?

- By the end of the calendar year, reach 1,200 unduplicated constituents in the 7 rural counties
- Build or join Community Outreach networks
- Host ALZ Community Forums in all 7 counties
- Recruit and Train Community Volunteers
 - Outreach
 - Support Group
 - Education

Questions?