### **OHSU Community Outreach, Research and Engagement**

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## **Community-Engaged Research Services**



This document provides an overview of and estimated costs for the various community-engaged research services provided by OHSU Community Outreach, Research and Engagement (CORE) team. These services are available to both OHSU and external researchers.

After reviewing the services, please fill out the <u>Project Assistance Program intake form</u> to get started. A CORE team member will reach out via email within 1-2 weeks to schedule an intake and discuss next steps.

Please use the estimates provided for your grant budget; actual cost will be determined *after* intake. Discounts may be provided for early-stage investigators or Knight Cancer Institute members. If you anticipate a significant amount of community engagement work, please consider adding FTE support into your grant and discussing during your intake.

For questions, please email **communityresearch@ohsu.edu**.

### **SERVICES FOR PROJECT PLANNING**

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SERVICE	PURPOSE	SUPPORT PROVIDED BY CORE	EXPECTATIONS OF GRANT BUDGET COST & LEAD TIME
DATA CONCIERGE	Data Concierge has access to many publicly available datasets, which have been restructured for easy querying and aggregation to fulfill a variety of research questions, grant prep, or presentations.	<ul> <li>Assist in identifying what questions can be answered with these datasets.</li> <li>Querying of most up-to-date datasets.</li> <li>Basic data visualizations.</li> <li>Provides data dictionary, citations, and describes limitation of the data.</li> </ul>	Complete Project     Assistance Program intake.     Connect with Data     Concierge to clearly define the variables for the request in order to get to the right answers quickly.  Cost: None  Lead time: 2-3 weeks
QUALITATIVE DATA REPOSITORY	The qualitative data repository hosts our past community engaged research final reports and can be queried by location, type of cancer, and specific population of interest to provide community level information relevant to your study.	Query our repository and provide you with the final reports relevant to your research.	Complete Project     Assistance Program intake.     Clearly define your query by location, type of cancer, and/or specific population of interest.  Cost: None  Lead time: 1-2 weeks

SERVICE	PURPOSE	SUPPORT PROVIDED BY CORE	EXPECTATIONS OF RESEARCHER	GRANT BUDGET COST & LEAD TIME
CONNECT WITH A COMMUNITY PARTNER	Engage and collaborate with community-based organizations and other health care, governmental, education, and business stakeholders to enhance your grant application, inform project design, and extend the reach and impact of your work.	<ul> <li>Identify community organizations that align with your needs.</li> <li>Facilitate introductions &amp; meetings to develop collaborative research opportunities (e.g., letters of support for grant applications, project partnerships, share results).</li> <li>Assist in setting mutual expectations or scope of work.</li> </ul>	<ul> <li>Complete Project         Assistance Program intake to discuss your goals and desired level of collaboration.     </li> <li>Collaborate with community orgs around specific research topics and shared interests.</li> <li>Share your research in a community-friendly setting.</li> </ul>	Cost: None; complete intake for more information.  Lead time: Varies; complete intake for more information.
KNIGHT SCIENTIFIC RESEARCH ADVOCATES	Advocates represent the collective patient perspective or disease experiences of many patients. How research is designed and the research process should consider patient perspectives.  We offer consultative session(s) with a cancer advocate who has experience working with research teams.  Visit our webpage to learn more.	<ul> <li>Identify appropriate         Advocate(s) for your needs.</li> <li>Provide an introduction         between the researcher         and Advocate.</li> <li>Advocates can provide         input on projects ad hoc or         ongoing.</li> </ul>	Researcher time commitment: 2-8 hours.  Complete Project Assistance Program intake and clearly articulate request for the Advocate – what do you want the Advocate to do or contribute to your proposed work?  Engage your Advocate at any stage of your research.  Share proposed drafts or other materials in advance.  Request a letter of support, lay abstract review or other evaluation from the Advocate (optional).  Inform Advocate of the outcome of your proposal.	Base grant: \$100/hour  Lead time: 4-6 weeks



### SERVICES FOR GRANT PROPOSALS AND PROJECT IMPLENTATION

After reviewing the services, please fill out the **Project Assistance Program intake form** to get started. A CORE team member will reach out via email within 1-2 weeks to schedule an intake and discuss next steps.

Please use the estimates provided for your grant budget; actual cost will be determined *after* intake. Discounts may be provided for early-stage investigators or Knight Cancer Institute members. If you anticipate a significant amount of community engagement work, please consider adding FTE support into your grant and discussing during your intake meeting.

	SERVICE	PURPOSE	SUPPORT PROVIDED BY CORE	EXPECTATIONS OF RESEARCHER	GRANT BUDGET COST & LEAD TIME
COMM SYSTEN	RCH IN OREGON IUNITIES REVIEW M (ROCRS) ESEARCH)	Systematic process for researchers to learn about a community of interest and receive community-level expertise about the feasibility and success of a project in the chosen community or region.  Communities use this process to review, vet, and assess incoming researcher requests.  The ROCR System offers researchers an opportunity to actively collaborate and negotiate on research with communities of interest and can be a facilitator of community connections.	<ul> <li>Manage the process, forms, responses, and communication between researcher and community of interest.</li> <li>Community Research Liaisons schedule review meetings (up to 2 per request) with their Regional Advisory Committee.</li> </ul>	Researcher time committment: Approx. 5 hours upfront.  Complete Project Assistance Program intake to determine if this is the right service for your project.  Read the regional cultural landscape and respond by infusing regional responsiveness into your proposal.  Draft letter of support for grant application.	Base grant cost: \$5,000  - includes Regional Advisory Committee member compensation to review your request; scheduling; response summary.  Lead time: Minimum 6-8 weeks, depending on the region's community.

SERVICE	PURPOSE	SUPPORT PROVIDED BY CORE	EXPECTATIONS OF RESEARCHER	GRANT BUDGET COST & LEAD TIME
STUDY SUPPORT (RESEARCH - SUPPORT OR MANAGE A RESEARCH STUDY.)	Provide staff for a research project team. Available statewide.	<ul> <li>Serve as study staff on research projects including roles such as research assistants, research project managers, data analysts, community-engagement staff.</li> <li>Facilitate relationships and study participation with state-wide community-based organizations.</li> <li>Help CBOs and clinics participate in studies by providing local support such as providing letters of support, helping with recruitment and data collection, and dissemination.</li> </ul>	Researcher time committment: Dependent on study protocol.  Complete Project Assistance Program intake to discuss research project staffing needs.  Lead the research project team, providing guidance and oversight.  FTE for study staff.	Grant cost: Staff FTE dependent on time committment and duties.  Lead time: Minimum 3 months
QUALITATIVE RESEARCH METHODS (RESEARCH - ANSWERS A RESEARCH QUESTION.)	Understand peoples' perspectives, emotions, experiences, and behaviors associated with your topic.  Methods include: focus groups, interviews, surveys, listening sessions, participant observation, and participatory methods (see CORE Qualitative Research Methods on page 8 for more detail).	<ul> <li>Assist with selecting the right method for your study.</li> <li>Co-develop materials.</li> <li>Recruit participants.</li> <li>Facilitate/conduct method.</li> <li>Record session and provide transcript.</li> <li>Analyze data and craft report based on findings.</li> <li>Co-develop a strategy for reporting back to involved communities.</li> </ul>	<ul> <li>Researcher time committment: 5-10 hours.</li> <li>Complete Project         Assistance Program intake to discuss goals, methods, and plan for analyses and dissemination.     </li> <li>Draft letter of support for grant application.</li> </ul>	Base grant cost: \$5,000 per activity or focus group. More than one focus group is needed to reach data saturation.  Lead time: Minimum 3 months

SERVICE	PURPOSE	SUPPORT PROVIDED BY CORE	EXPECTATIONS OF RESEARCHER	GRANT BUDGET COST & LEAD TIME
COMMUNITY ENGAGEMENT STUDIOS (CES)  (NOT RESEARCH - DOES NOT ANSWER A RESEARCH QUESTION.)	Solicit input from a specific demographic relevant to your study to improve ONE aspect of your research. Examples include: your research questions, methods, recruitment, or dissemination plan.  Evidence-based approach that includes a facilitated 2-hour interactive discussion(s) with your population of interest.  Gather specific input and invite new perspectives to your research to enhance your proposal or study.	<ul> <li>Identify and orient 8-10 participants with relevant community expertise (premeeting).</li> <li>Co-develop community-friendly materials and questions.</li> <li>Facilitate the CES.</li> <li>Summary report with recommendations and debrief (transcript not provided).</li> </ul>	<ul> <li>Researcher time committment: Up to 10 hours.</li> <li>Complete Project Assistance Program intake.</li> <li>Meet with CORE staff to define goals, population of interest, develop materials, and review summary report.</li> <li>Propose 2-3 specific questions you want answered by your population of interest.</li> <li>Attend the CES with facilitator, present for 10 minutes and respond to questions during the discussion.</li> <li>Draft letter of support for grant application.</li> </ul>	Base grant cost: \$4,000 - includes recruitment, scheduling, facilitation, and reporting. Participant incentives, translation, and travel may be extra.  Lead time: 6-8 weeks
KNIGHT MOBILE OUTREACH	The Knight Cancer Institute mobile outreach van is dedicated to ending the burden of cancer across Oregon — one mile at a time.  We work with local partners to bring tools and resources to help all the people of Oregon lead longer, healthier lives. You can find us at county fairs, street fairs, health fairs, block parties, community events, and other events throughout Oregon.	Review our webpage for opportunities we offer around the state.	Contact     knightmobileoutreach@     ohsu.edu to schedule a     consultation.	Base grant cost: \$1,000/day  Lead time: Subject to van availability.



### **SERVICES FOR GRANT DISSEMINATION**

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SERVICE	PURPOSE	SUPPORT PROVIDED BY CORE	EXPECTATIONS OF RESEARCHER	GRANT BUDGET COST & LEAD TIME
DISSEMINATION  (NOT RESEARCH, BUT AN IMPORTANT PART OF THE PROCESS.)	Disseminate results of research studies to relevant partners such as research participants, communities, populations impacted, government officials, policy makers, and other community leaders.  May also include a predissemination phase of member checking. This is when you present the preliminary findings back to the community to verify the accuracy of the interpretations and ensure that the results resonate with the participants' lived experiences.	<ul> <li>Develop and implement a dissemination plan.</li> <li>Guidance for conducting a member checking activity.</li> <li>Guidance for sharing results within the community.</li> <li>Adapting findings to meet the needs of different audiences.</li> <li>Communication strategy to share data or research once a project is complete.</li> <li>Provide connections to and facilitate relationships with partners.</li> <li>May include full-length reports, executive summaries, presentations, and interactive illustrations.</li> </ul>	Researcher time committment: 5-10 hours.  • Complete Project Assistance Program intake.  • Meet with CORE staff to develop dissemination goals, materials, and a dissemination plan.	Base grant cost: \$100/hour  Lead time: 4-6 weeks



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# **Qualitative Research Methods**

This document provides descriptions and pros/cons for the different qualitative research methods provided by CORE. These methods are available to both OHSU and external researchers.

After reviewing the methods, please fill out the <u>Project Assistance Program intake form</u> to get started. A CORE team member will reach out via email within 1-2 weeks to schedule an intake and discuss next steps.

All qualitative research methods listed here require IRB approval. Lead time for implementation of these activities is **minimum three months**. The estimated base cost is **\$5,000 per activity or focus group** (more than one focus group is needed to reach data saturation). Actual cost will be determined after your intake meeting. Discounts may be provided for early-stage investigators or Knight Cancer Institute members.

For questions, please email **communityresearch@ohsu.edu**.

## **QUALITATIVE RESEARCH METHODS**

After reviewing the methods, please fill out the <u>Project Assistance Program intake form</u> to get started. A CORE team member will reach out via email within 1-2 weeks to schedule an intake and discuss next steps.

All qualitative research methods listed here require IRB approval. Lead time for implementation of these activities is **minimum three months**. The estimated base cost is **\$5,000 per activity or focus group** (more than one focus group is needed to reach data saturation). Actual cost will be determined after your intake meeting. Discounts may be provided for early-stage investigators or Knight Cancer Institute members.

METHOD	PURPOSE	KEY CHARACTERISTICS	STRENGTHS	LIMITATIONS
FOCUS GROUP	Understand peoples' perspectives, emotions, experiences, behaviors, associated with your topic.	<ul> <li>1-2 hour facilitated discussion with 4-10 people who are key stakeholders.</li> <li>Typically conduct 3 discussions or more until you reach data saturation.</li> <li>Written transcripts are typically thematically analyzed.</li> </ul>	<ul> <li>Useful for gathering a range of perspectives quickly.</li> <li>For some topics, the group atmosphere helps people feel comfortable and speak more openly.</li> </ul>	<ul> <li>Logistics of convening a group of people.</li> <li>Analysis is complex and time-intensive.</li> <li>Group dynamics need to be carefully managed by a trained facilitator.</li> </ul>
INTERVIEWS	Understand peoples' perspectives, emotions, experiences, behaviors, associated with your topic.	<ul> <li>At least five 1-on-1 interviews with key stakeholders to learn more about your topic.</li> <li>Can be structured, semistructured, or unstructured.</li> <li>Interview transcripts are thematically analyzed.</li> </ul>	<ul> <li>May be preferred for some sensitive or personal topics.</li> <li>Information can be kept private and confidential.</li> <li>Can target exactly who you want to interview.</li> </ul>	<ul> <li>Time-intensive process to conduct enough interviews for analysis.</li> <li>Analysis is complex and time-intensive.</li> </ul>
SURVEYS	Open-ended questions offer more indepth, descriptive, or explanatory data to complement the quantitative survey data.	<ul> <li>Open-ended questions strategically added to a survey.</li> <li>Content or thematic analysis is typically employed to examine the open-ended questions.</li> </ul>	<ul> <li>Can reach more people quickly because it does not need to be administered face-to-face.</li> <li>Can be anonymous.</li> </ul>	People may not spend time to offer detail in a quick survey.

METHOD	PURPOSE	KEY CHARACTERISTICS	STRENGTHS	LIMITATIONS
LISTENING SESSION	Center participant voice and experience.  Emphasize group dialogue, collaboration and reflection.	<ul> <li>Collaborative small group discussion where people share their experiences with regards to a particular topic.</li> <li>Can be used to develop community-centered messaging and materials, or to share health information in a collaborative way.</li> <li>Can include participatory activities, reflection, or learning from each other or from experts.</li> <li>Transcripts of the sessions are thematically analyzed.</li> </ul>	<ul> <li>Promotes conversation and learning among participants.</li> <li>Well-suited for collective reflection on topics without clear-cut answers or solutions.</li> <li>May be more comfortable and less structured than a focus group.</li> </ul>	<ul> <li>Can be challenging to keep participants focused on the research question.</li> <li>There are a wide variety of formats to listening sessions (this could also be a positive!).</li> </ul>
PARTICIPANT OBSERVATION	Observe peoples' behaviors and relationships in their natural setting. Builds trust.	<ul> <li>Participate and observe at a specific place/event or with a group of people with a focus on particular practices, relationships, institutional dynamics, attitudes, etc.</li> <li>Data is your field notes and reflective memos.</li> </ul>	<ul> <li>Can gather data about peoples' behaviors and practices in their natural setting, as this data is not always accurately reported in other methods.</li> <li>Helps build relationships.</li> </ul>	<ul> <li>Need to commit to building relationships and trust and spending significant time in a place or with a group.</li> <li>Can be intrusive – people may feel self-conscious about you being there or worry about being judged.</li> </ul>
PARTICIPATORY METHODS	Captures everyday knowledge and lived experience.	<ul> <li>Visual, experiential and arts-based, small group methods.</li> <li>Methods include participatory mapping, participatory stakeholder analysis, participatory network analysis, Photovoice, World Café, participatory art, and theater activities.</li> <li>Can be integrated into a focus group or be conducted as a stand-alone activity.</li> </ul>	<ul> <li>Works well regardless of language/literacy.</li> <li>Promotes social action and participation.</li> <li>Flexible and accessible.</li> <li>Fun, creative, engaging.</li> </ul>	<ul> <li>Need to have an intuitive feel for what might work in a community and a strong community partner.</li> <li>Need to creatively analyze the data which includes the documents/media/art produced by participants.</li> </ul>

